



## Discounted Bar Prices for Members

Twice yearly, liquor prices are reviewed by Management. At PMGC, it has been our practice in the past to absorb the March increase and pass on any price rise in September.

In reviewing our bar prices at this time, we have embarked upon a new pricing structure which will be a great advantage to members who present their membership card over the bar when they purchase drinks.

Our point of sales tills have been reconfigured to allow a two tier pricing structure – one for members which is activated by swiping the member's card and a general price for those without a card. The difference is around 10% saving to our members who present their card for swiping.

**The new two-tier bar pricing structure will be implemented on**

**Monday September 24.**

From that day, members wishing to take advantage of the discounted member's price will need to present their member card for swiping each time they purchase drinks over the bar. If no card is presented, the customer or member will be charged the general price. We would also like to remind members that there will be a minimal charge for reprinting members cards should they lose them, This will not apply for damaged cards.

Some examples of the new structure from 24 September:-

Drink	Member's Price	Actual Price
Schooner heavy beer	\$4.50	\$4.90
Schooner light beer	\$4.10	\$4.40
Standard House Wine	\$3.20	\$3.40
Large House Wine	\$4.20	\$4.40
Soft Drink	\$3.00	\$3.20
Spirit eg bourbon & coke	\$4.60	\$4.80

Members should note that this member discount does not apply to take-away Bottle Shop purchases, which are already priced competitively.

**Michelle Vernon**  
**General Manager**